



#### **10 Profitable Small Business Ideas in**

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### 10 Profitable Small

#### **Business Ideas in**

## Food Processing

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#### **INTRODUCTION**

Market trends have evolved in tandem with the changing times. **Opportunities** have broadened the horizon to unimaginable proportions in today's society. It's as though each inch beneath the surface piques your interest in exploring further. It also applies to business. While there are millions of company concepts to choose from, only a handful are the most profitable. What is India's most profitable business? Which are the 10 Incredible Small Business Ideas in Food Processing Business? Are you looking for a low-cost way to establish a food business?



If you answered yes, here are ten of the greatest food manufacturing company ideas to start. Food manufacturing is one of the most profitable companies one can start. There are currently over 1 billion people on the planet, and none of them can exist without food. We all require food at some time in our lives, therefore if you can get your hands on a profitable food manufacturing firm and create a product that everyone enjoys, you can make a lot of money. Below are ten profitable food manufacturing business ideas with a lot of profit potential:



#### Lucrative Business of





**Peanut butter** is a food paste or spread produced from dry-roasted peanuts that has been crushed. Salt, sweeteners, and emulsifiers are frequent additions that change the taste or texture of the product. Peanut butter is popular in a variety of countries. Peanut butter is a nutrient-dense food with a high protein content, as well as vitamins and minerals. It's commonly used to make sandwiches and consumed as a spread on bread, toast, or crackers (notably the peanut butter and jelly sandwich). Peanut-flavored cereal, smoothies, crepes, cookies, brownies, and croissants are just a few of the morning and dessert recipes that employ it.



It's similar to cashew butter and other nut butters. The peanut butter market is likely to dominate the market in 2019, with a market value of USD 4.20 billion, and is expected to increase at a 6.10 percent annual pace from 2020 to 2027. In the forecast period of 2020-2027, the growing use of peanut oil for skin care goods and therapeutic applications would be a driving force for the peanut butter market. Peanut butter is a spread produced from dry roasted peanuts that is consumed as a spread on toast, bread, and sandwiches. It is popular in many countries, and flex premium peanut butter is thought to be the best peanut butter.



### Start Business of

# Gourmet Popcorn

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Gourmet popcorn producers place a premium on flavour innovation. Gourmet popcorn producers are continuously pushing the boundaries of flavour innovation in search of the next big thing. Spicy (jalapeno, siracha), sweet (caramel almond, salted milk chocolate), and savoury (goat's cheese, black truffle) are among the most popular gourmet popcorn flavours. A willingness on the side of the maker to push the limit and expand their line of popcorn to include new and fascinating entries is part of what makes popcorn 'gourmet'.



The global popcorn market was worth \$9,060 million in 2016, and is expected to grow to \$15,098 million by 2023, with a CAGR of 7.6% between 2017 and 2023. In terms of value, the household segment accounted for around five-sevenths of the global market share in 2016. Popcorn is a food prepared from the kernels of maize or corn. Corn kernels are heated in a saucepan, stove, kettle, or microwave with vegetable oil or butter. Popcorn is enjoyed as a snack food all over the world in two forms: ready-to-eat (RTE) and microwave popcorn, due to its high nutritional value. These are the most popular snack at home, as well as in movie theatres, sporting events, and other public places. www.entrepreneurindia.co www.niir.org



#### Profitable Business of

# Potato Granules

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In comparison to potato flakes, potato granules are not cold water soluble. We acquire intact potato cells because of the gentle technique. Potato granules are a heated swelling with a low free starch content. Aside from that, the potato granules have a solid consistency and a great potato flavour. Potato granules are particle forms of precooked, dehydrated potatoes that are primarily made up of entire tissue cells or small clusters of cells. The product is distinguished by its high bulk density and ease of preparation (requiring only a simple mixing with hot Liquid).



Between 2021 and 2027, the global Potato Granules market is estimated to grow at a CAGR of between 2021 and 2027, from million USD in 2020 to million USD by the end of 2027. Potatoes are an important crop that is frequently used in the foodservice and food processing industries all over the world. The potato's flavour and flexibility make it a popular food item among the general public. Over the forecast period, the potato processing industry will see a strong increase in demand. To increase the shelf life of the product and improve the efficiency and efficacy of the potatoes in various end-user applications, the makers are dehydrating them.



### Start a Production Business of

# nstand

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Instant noodles, often known as instant ramen, are precooked and dried noodles that come in a block with flavouring powder and/or seasoning oil. The flavour is normally in a separate package, while the seasoning in cup noodles is frequently loose in the cup. Some quick noodle products come in sealed packages that can be reheated or eaten right out of the packet. Dry noodle blocks are meant to be cooked or soaked in boiling water before eating, but they can also be eaten raw. Wheat flour, palm oil, and salt are the most common ingredients in dried noodles.



Salt, monosodium glutamate, spice, and sugar are all common constitIn 2020, the worldwide instant noodles market was estimated to be worth roughly USD 46.73 billion. Between 2021 and 2026, the market is predicted to increase at a CAGR of 5.0 percent, reaching a value of USD 59.64 billion. Consumer eating habits have changed as a result of increased urbanisation and disposable wealth. Due to their hurried lifestyles, the working population today favours lowcost, quick-to-prepare meals, such as instant noodles.



This change in their eating habits has provided a huge market opportunity for quick noodles. The expansion of the organised food retail sector, which includes a growing number of department shops, hypermarkets, supermarkets, and convenience stores around the world, is predicted to boost instant noodle sales.







### Startupa

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Flour is made in a variety of ways, including roller milling. It is a method of separating and grinding the anatomical sections of grain kernels, such as the bran, aleurone layers, germ, and endosperm, into tiny flour particles. Bakery items, pasta, breakfast cereals, pet foods, and snacks are all made with the flour. The purpose of flour milling in the cereal industry is to remove the maximum quantity of endosperm from the grain while minimising ash content (bran and germ contamination).



The global flour market was worth \$200,497 million in 2015 and is predicted to reach \$270,895 million by 2022, growing at a CAGR of 4.4 percent from 2016 to 2022. Wheat is the most frequently grown crop on the planet, with the majority of it destined for human consumption. Flour is used in the production of bread, bakery goods, and corn-based coatings for fried and fast food. Fast food restaurants use a lot of flour in their meals since they provide doughnuts, burgers, cakes, and fried meat.



### **Rising Demand of**

### Sugarcane juice

# Preservation and Bottling

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The liquid extracted from squeezed sugarcane is known as sugarcane juice. Many countries, particularly those where sugarcane is commercially farmed, such as Southeast Asia, the Indian Subcontinent, North Africa, and Latin America, drink it as a beverage. Sugarcane juice is one of the key precursors to rum and is obtained by crushing peeled sugar cane in a mill. Due to the unsanitary conditions in which it is manufactured in some countries with poor health standards, raw sugar cane juice can provide a health risk to drinkers.



Leptospirosis is one of the diseases that can be transmitted by raw sugar cane.Because of increased awareness of the health benefits of sugar cane juice, the market for sugar cane juice has grown significantly. Furthermore, rising demand for organic foods presents a significant market potential for the leading players in the sugar cane juice industry. In the forecast term, however, research and development activities are expected to improve the overall growth of the sugar cane juice market.





#### Investment Opportunities in Business of



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Fresh DIP is a creamy liquid that can be eaten with meals or used in cooking. Sauces enhance the palatability of food by adding taste and moisture. Ketchup, soy sauce, mustard sauce, tabasco, and sriracha are some of the most popular sauces in the United States. Dressings are used to decorate and flavour food, particularly salads, burgers, sandwiches, and other snacks. Mayonnaise, vinaigrettes, Italian dressings, and Russian dressings are some of the most popular dressings. Dips are creamy, paste-like sauces served with breads, nachos, French fries, veggies, and salads.



The global sauces and dips market is expected to grow at a 6.97 percent compound annual growth rate (CAGR) from USD138.195 billion in 2019 to USD207.049 billion by the end of 2025. The sauces and dips market is expected to grow during the forecast period due to the widespread use of sauces, dips, dressings, and condiments, as well as the fact that they are an important part of the worldwide food culture. Homemade sauces and dips produced with fresh and natural herbs were part of the ancient way of life.





#### **Growing Opportunities in Manufacturing of**

### Fish Flavoured Chips

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A snack is a little portion of food consumed in between meals. Snacks are available in a number of formats, including packaged snack foods and other processed foods, as well as items prepared at home using fresh ingredients. Snack meals are usually made to be portable, quick, and filling. As a type of convenience food, processed snack foods are designed to be less perishable, more durable, and more portable than prepared foods. A chip (in American and Australian English) or a crisp (in British English) is a bite-sized snack meal that is crisp, flat, or somewhat bowl-shaped. Puffed cheese nibbles aren't included in this category.



One of the key reasons that will drive the seafood snacks market is that consumers' lifestyles are changing and they are getting more health-conscious. Consumers are moving their eating habits away from beef to seafood since it is free of toxic chemicals and pesticides. The majority of non-vegetarian customers are transitioning to pescetarianism, which is eating seafood alongside vegetarian foods while avoiding animal products. Sea species are dwindling, which is putting a damper on the seafood snack business.



#### Start Manufacturing Industry of





**Puffed rice and popped rice (or pop rice) are two varieties of puffed** grains created from rice that are popular in Southeast Asian, East Asian, and South Asian cuisines. Rice is traditionally puff or popped by frying it in oil or salt. Although the technique of manufacture varies, most commercial puffed rice in the West is created by heating rice kernels under high pressure in the presence of steam. They can be consumed as grains or converted into puffed rice cakes. While the terms "puffed rice" and "popped rice" are often used interchangeably, the two techniques are actually quite distinct.



Puffed rice is made comprised of pre-gelatinized rice grains that have been cooked (either parboiled, boiled, or soaked) and puffed by the rapid expansion of steam. The shape of puffed rice is similar to that of a rice grain, however it is significantly larger. Popped rice, on the other hand, refers to rice grains that have In both the domestic and international markets, puffed rice is in high demand. Quality concerns for puffed rice export include uniform puffing, contamination-free production, good colour, crispness, and so on.



In India, however, puffed rice manufacturing is limited to rural areas. In India, sand-roasting is the traditional method of puffing. Puffing is a time-consuming and labour-intensive technique that requires a lot of specialised labour under heated conditions. The Puffed Rice Market is predicted to grow at a considerable CAGR over the forecast period of 2017-2022.





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### Demanding Business of

## Cheese Analogues

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Cheese analogues (also known as cheese substitutes) are goods that are used to replace cheese in recipes. Vegan cheeses, as well as various dairy products that aren't actual cheeses, such as processed cheese or Kraft Singles, fall into this category. These meals may be intended as cheese substitutes, such as vegan items, or as imitations, such as salad bar and pizza-making products, which are often meant to be mistaken for real cheese but have qualities like different melting points or cheaper costs that make them appealing to companies.



The market for cheese analogues is now experiencing a surge in demand due to the desire to lower cheese production costs. Different types of processes and production techniques are used to create cheese analogues. Individual constituent cheese analouges, such as soya oil and casein, are less expensive alternatives to milk dry matter. This necessitates a basic production procedure, fewer personnel, and reduced equipment costs, making it a less expensive option. Low fat and low salt content are two important factors driving the growth of Cheese Analogues, since customers choose meals with less salt and saturated fat. When compared to traditional cheese, cheese analogues have a longer shelf life www.entrepreneurindia.co www.niir.org





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<b>#FoodBusiness</b> #	FoodMarket	<b>#FoodProducts</b>
<b>#FoodManufacturing #ReadytoeatFood</b>		



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# Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- **5.** What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- **9.** What are the requirements of raw material for setting up the plant?



**10.Who are the Suppliers and Manufacturers of Raw materials for** setting up the plant? **11. What is the Manufacturing Process of the plant? 12.**What is the total size of land required for setting up the plant? **13.**What will be the income and expenditures for the plant? **14.What are the Projected Balance Sheets of the plant?** 



15.What are the requirement of utilities and overheads for setting up the plant?

- 16.What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- **18.What are Statistics of Import & Export for the Industry?**
- **19.What is the time required to break-even?**



**20.**What is the Break-Even Analysis of the plant? **21.What are the Project financials of the plant? 22.What are the Profitability Ratios of the plant? 23.**What is the Sensitivity Analysis-Price/Volume of the plant? **24.What are the Projected Pay-Back Period and IRR of the plant? 25.**What is the Process Flow Sheet Diagram of the plant? **26.**What are the Market Opportunities for setting up the plant? **27.What is the Market Study and Assessment for setting up the** plant?

**28.**What is the Plant Layout for setting up the plant?





The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product

✓ This report provides vital information on the product like it's characteristics and segmentation

 $\checkmark$  This report helps you market and place the product correctly

by identifying the target customer group of the product

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✓ This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

✓ The report provides a glimpse of government regulations applicable on the industry

 $\checkmark$  The report provides forecasts of key parameters which helps anticipate the industry performance and make sound business

decisions





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- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
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Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....Read more



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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries. Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,





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- Entrepreneur India (An Industrial Monthly Journal)



- We have two decades long experience in project consultancy and market research field
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- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
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#### **Requirement collection**

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

**Report Compilation** 

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- Industry / trade associations



#### **Sectors We Cover**

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
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- Activated Carbon & Activated Charcoal
- o Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- $\circ$   $\,$  Breakfast Snacks And Cereal Food  $\,$
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



- Bamboo And Cane Based Projects
- o Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



- Copper & Copper Based Projects
- Dairy/Milk Processing
- o Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- o Electrical, Electronic And Computer based Projects
- o Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



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- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- o Inks, Stationery And Export Industries



- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



- o Paints, Pigments, Varnish & Lacquer
- o Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- o Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



- Township & Residential Complex
- o Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



# Objective

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis



# Objective

- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players



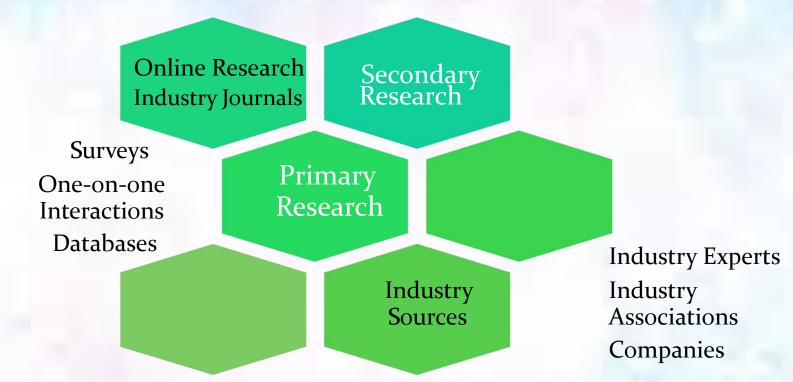


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- Entrepreneur/Companies
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## **Structure of the Report**

- 1. Overview
- 2. Market Analysis
  - 2.1Growth Drivers
  - 2.2Emerging Trends in the Industry
  - 2.3Regulatory Framework
  - 2.4SWOT Analysis
  - 2.5Herfindahl-Hirschman Index (HHI)
- 3. Market Forecasts
- 4. Key Players





- 5. Key Financials and Analysis
- 5.1 Contact Information
- 5.2 Key Financials
- 5.3 Financial comparison
- 6. Industry Size & Outlook



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